

Place

Unlocking investment in the social infrastructure that places need to thrive

The Social Investment Model (SIM)

We work with local authorities to create high quality, investable propositions, in areas including nursing and residential care, extra care, specialist housing, children's homes, health, community, and education. We then connect with investors, typically local government pension schemes. This is brought together in a self-funding model that unlocks significant savings and enables investment in social infrastructure that local places need.

From initial assessment and business case development, through to securing investors and mobilising delivery, we act as a key interface between elected members and officers, investors, pension funds, developers and providers. Our focus is on creating the right, high quality projects – bringing clarity to and evidencing the benefit for stakeholders and local communities.



Case study

In Hertfordshire, the Social Investment Model is unlocking £120m of investment to enable between six and eight new, market leading dementia nursing homes to be built. Up to 640 residents could live in these homes, and over the life of the homes, they will provide a specialist care setting to some 11,000 residents. It should also create 500+ care jobs permanently and almost 2,000 construction jobs during the delivery phase. It's expected to contribute towards an £18m recurring saving.

"This is innovative, this is groundbreaking."

Cllr Lucas, Executive Member for Resources & Performance

"..innovative, this is a great proposal, and we are all supporting it."

Cllr Jarvis, Leader

Impact

The model delivers good, economic growth locally; supports financial resilience through savings in commissioning budgets; strengthens market sustainability; and delivers improved outcomes for residents and their families.

About Newton

Resident centric | Connected | Financially sustainable

We partner with local authorities to improve and innovate public services, so that people and families thrive in their communities.

The quantum, scale, and complexity of change and reform in public services continues to grow. As a strategic delivery partner, we help:

- define and deliver improvement activity to move towards financial sustainability at pace.
- set the digital and operating model foundations for innovation.
- leaders shape and deliver their ambitions for place.

Together, we transform across organisations, systems, and places to deliver resident centric, connected, and financially resilient public services.

We're committed to being excellent value for the public purse, as demonstrated by our 100% implementation fee guarantee.

Find out more



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Adult social care

Children's services

Housing

Place